

Online Video Creator - Website Marketing Strategies to Drive Traffic, Leads & Sales

“Have You Been Searching For An Affordable Way To Create A Spellbound Audience Using Online Videos To Capture The Attention of Your Hungry Market, Compelling Them to Do Business with You?”

The wait is over. You too can exploit the Innovation Revolution that’s turning advertising on its head, and join the market leaders who are unleashing the persuasive powers of Online Videos.

This elite group of entrepreneurial business owners already know how Videos…

Magnetically attract and emotionally activate your viewers, mesmerising and focusing them on your most wanted response

Visually engage your potential buyers with a memorable and easy to understand message, and place yourself at ‘front of mind’ every time

Motivate a massive stampede of cash in hand prospects directly to your leads and sales action points

Catapult your credibility to be an overnight Expert, Market Leader and Innovator in your field, making your brand the latest buzz word amongst clients and competition

Generate immediate trust with your current and future clients, knowing people buy what they want from people they like
If a picture says a thousand words, how many does a video say?

Videos are the most powerful media we have in our arsenal of marketing weapons currently available and cost effective for everyone right now.

But Surely Professional Videos Are Out Of My League?

It is only within the last eighteen months to two years that videos have become available for everyone to use. Web 2.0 marketing and social media sites have exploded the Internet world as we know it.

Up until recently, it was only those rolling in \$\$ could consider a video, and even then, before the mass effects of broadband connection, only a few could view them in comfort. YouTube didn’t even in January 2005.

Many of these advanced players paid a small fortune to have a professionally created video made for them, maybe 5, even \$10,000 or more for short video. Some continue to do so. It’s such a shame when spending this amount of money, the messages are still, dull, boring and irrelevant to the market.

Large corporations may afford in house technical staff to make videos, but how much money and time would need to be invested to get to that level.

These Big Boys may also have the luxury of their own marketing department to formulate brands and messages, or can afford the outrageous fees of advertising agencies and so called marketing experts. Not everyone is in such a position, nor want to use the traditional text book theory.

“Videos are something I think is going to change the world. This is the future. If you want to be in on the front end of what is going to be a tsunami of business - pay attention”

Mark Victor Hansen, bestselling author and marketer

That’s why we have developed an affordable and very effective tool, so every business owner, no matter how big or small the company, can dramatically increase their online success .

Introducing…
Online Video Creator -

Compelling Messages to Captivate Your Clients

Take another look at our Moving Videos demo to how captivating 120 seconds can be

It’s now open for every entrepreneurial business person to get on board the new wave that is here to stay. You may chose to continue using your creative flair and generate your own videos, but believe me, having seen so many people learning the hard way, save your time and effort on acquiring yet another new skill and stick to building on your existing strengths.

What Makes Your Message Unique?

As an Online Video Expert, Search Engine Marketer and a Direct Response copywriter, I combine the best of the latest technologies with powerful marketing messages that have your viewers take the massive action you desire.

Mentored and trained by some of the world’s leading direct response marketers and copywriters, I use proven strategies and creative expression to encapsulate YOUR vision and drive results.

Taking a completed questionnaire that you complete before we start, I guarantee to turn your words and passion for what you do into an attention grabbing ,awe inspiring pitch that will leave no doubt in your ideal clients minds that you are the person they have been searching for.

Not only will you have this recorded as an audio message for your video, you are then free to use it as you please in all your marketing material and networking events, blowing your future clients away, and placing you in the front of their minds every time.

You can have your very own million dollar sales pitch sewn up – what value can you put on that?

“Web video quadruples conversion rate. The video review converts at 3-4 times the rate of the text review.... I can provide so much more information via video through using graphs, graphics and audio …that really help me get my message across.”

Brendan Sinclair, author of the Web Design Business Kit, reviewing Aaron Wall’s SEO book

Who can use this type of Video?

If you have a burning desire to share your message with the world, then this style of video is for you!

Have a look at this Video offering a seminar to reveal

“The Secrets of Selling Properties In Half The Time for Full market Value”. A video is a perfect way to draw people to a seminar, or offer them a free report or CD.

Here’s some ways you can promote your products or services using online videos – you are only limited by your imagination:

Driving hungry buyers to a special offer for a limited time only on a website and generating your ‘most wanted response’ over and over again

Motivating your audience to sign up for a free report, attending a seminar, make an appointment, or to receive a complementary CD or DVD - building your list quickly and easily

Demonstrating the real benefits of your product or service, and combine with client testimonials to create a compelling marketing message urging your viewers to buy

Visually stimulating your future clients with before and after shots or demos on just how effective your product can be, creating belief and trust and placing you as the market leader

Becoming the buzz word in your industry with a cutting edge video that has everyone virally marketing your video – and hence your website – for you by forwarding the link (how many times have you received a humorous video and sent it on??

Announcing a product launch or new concept to the market, demonstrating why it provides the solution your anxious audience has been searching for

Fundraising for not for profit organisations – a fantastic way of creating a strong call to action to donate or support whilst showing how the money will be beneficially used

And so the list goes on….

There’s not a business on this planet that couldn’t use a video, but not all will chose to do so. Maybe you are camera shy, don’t know how to formulate a message, or it’s logistically impossible to get to a film facility. Maybe you think you can’t afford it. You can’t afford not to if you want to stay ahead of the game and be seen as the market leader and online success creator.

Online Video Creator overcomes all of those issues.

Using advanced innovations, we create a video for you that requires NO face to face filming, saving you the time and expense (and often nervousness!) otherwise involved in a filmed sound bite video. This opens up the possibility of using videos to a whole raft of new clients.

Don’t forget to check out your free seven part video e-course to find out more about using Videos on your Business.

Here’s another great example of the impact Online Videos can have on your product or service

Here’s what is included with Online Video Creator

A unique personalised script formulated based on a completed questionnaire designed to draw out your passion and individuality, creating a persuasive message and call to action every time

A professionally recorded audio of the script to make certain of a clear & succinct presentation

Sourced images appropriate for your business and message, injecting fun and vivacity to visually arouse your viewers. You can of course, provide any images, photos, testimonials or logos you would like to be included

All title slides and headlines created and inserted to reiterate your message with words at the exact moments to allow viewers to absorb your key information

Appropriate background music creates the ambience and feel you wish to generate as your audience watches engrossed in the fast moving images to stimulate their desire for your product or service

We compress your video file to minimise load time on your website, and provide a video screen frame that best suits the look and feel of your website

We provide you with the html code for your web developer to place your video strategically on your website to ensure maximum exposure and worked in with your call to action. Hey, we can even do this for you if you prefer.

To give you even more of a head start on maximising your online success, I also include…
BONUS: Site Inspector Analysis Report

Valued at \$97

Your free report includes:

Site Inspector Positioning and Ranking report ([read more here](#))

A full review of your current title, keywords and description currently used on your website to inform the search engines what your site is about and is the VITAL to the success and positioning of your website

Your current website positioning on Google, MSN and Yahoo for your top five keywords – know with certainty if your site is visible to your target audience

Link Strategy Analysis – how many high quality one way links do you have running to your site to drive your site position up the rankings table?

Recommendations on how you can improve your site visibility even further with a few quick and easy insider optimisation tricks

As always, we back up all our products & services with a guarantee

Moving Videos Outrageous GUARANTEE

You RISK absolutely nothing by saying YES to Online Video Creator right now. As an Online Video Expert, I know how to combine the latest innovations with a proven marketing formula to create powerful scripts and videos that work EVERY TIME.

In fact, if Online Video Creator does not dramatically increase your leads and sales, I personally guarantee to rewrite your script until you see proven results.

If after 60 days, you are still not convinced the video or script will radically alter your online success, I will refund your money in full

Slash your Marketing Budget and Start Using

The Attractor Factor of Online Videos

You may be wondering if this is really within your budget. Up until now, there’s been no middle ground between

paying a professional Film Editing Company thousands of dollars to create a work of art (and you have to provide the script!!) or a DIY version , which usually doesn't utilise your existing skills and expertise.

Online Video Creator opens the doors to you, and invites you to become the Market Leader in Your field.

To celebrate the launch of this new site and range of products and services, we want to provide a MUST-HAVE price point to our clients.

That's why the Introductory Price for a two minute video like the demos on this page, is only NZ\$897 – a fraction of the price you would pay some copywriters to formulate a message for you, let alone a complete visual and audio experience you can use in so many ways and places to create a massive increase in your leads and sales

Perhaps a longer message allows you to better express your message – maybe you wish to include testimonials or a demonstration of your product or service.

For a three minute video, your special introductory price is \$1197

What you get with

Online Video Creator

No Risk Special Offer

"YES JO! I am more than ready to harness the power of online videos to deliver a powerful marketing message to my hungry audience. I'm not prepared to miss this opportunity of exploiting web 2.0 media. I can't wait to see my own unique video to create a spellbound audience and motivate them into massive action. Using Videos places me as an Innovator and Market Leader in my field, and will radically increase trust and credibility with my existing and future clients.

FOR A TWO MINUTE ONLINE VIDEO CREATOR PACKAGE

Description

Valued at

Your Price NZ\$

Your own unique video script delivering a powerful marketing message to drive massive action

\$597

\$897

Professionally recorded audio

\$197

included

Fully edited video with music, slides, images

\$594

included

Provide html code to place video on your website

\$47

SPECIAL GIFT: Site Inspector Analysis Report showing you the KEY information driving the success of your website

\$97

included

TOTAL VALUE

\$1532

Your Price

\$897

TOTAL SAVING

\$635

-
I understand that once my order is authorised, you will process my order promptly and be in touch with your client questionnaire to start scripting your video

-
I understand that my investment is fully backed by your script re-write AND 60 day money-back guarantee

I'm choosing one of the following Online Video Creator Packages:

(Your Order Will Be Processed Through Paypal Over Secure Servers, or for clients in New Zealand, you are able to internet bank the fees – please use Contact Us page)

So don't wait a minute longer and be left lagging behind the new Innovation Age. Let's get creative with your Online Video today!

Best wishes for your online success

Online Video Expert- Moving Videos

P.S. If you have now decided Videos are the best investment of your marketing budget, then why not take a look at one of our Advanced Video Creator packages to exponentially increase the effects of your video by virally marketing your message? [Click here to find out more](#)

P.S.S. These prices WILL be going up, and they WILL be charged in Australian dollars later this year (as I'm moving from Auckland to Sydney). It's a no brainer to save on the exchange rate while the offer is open!